

J. W. C. I. Band at 9
Grand Organ at 11, 11:55
and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

Now Comfort Adds Its Voice to the Call of the New Fashions

Confidence Is a Plant of Slow Growth

from an invisible, internal force, and like unto the red oak tree, it must have years and years to come to fruition. Only patient watchfulness to guard it from accidents can further its progress.

Our oak tree of business has been growing in the sight of all the people for nigh on sixty years.

As a matter of information to the public, who are much interested in the Store, it is a pleasure for us to state that the growth of recent years has been accelerated beyond the growth of former years.

[Signed] *John Wanamaker*

May 5, 1919.

New Redleaf Sports Hats From London for Women

The colors are lovely—jade green and old blue, wonderful woody browns and creamy tan and biscuit shades; coral and rose and peach, as well as white and black and other hues.

There is a tendency toward larger hats—crowns are higher, brims are wide, and usually slightly curled upward.

Even the straws are unusual—yadda and the fine pedal straw, Milano, and many novelty weaves in shiny, coarse straws.

Wide bands of soft ribbon velvet are one of the favorite trimmings, and usually they are in contrasting color—like the jade straw trimmed with old blue, or the biscuit with tan. Some hats have striped taffeta or soft satin ribbons, and all are quite simply trimmed.

Such hats are ideal for all sports uses. Prices start at \$22.

(Second Floor, Chestnut)

New Flowered Voile Frocks for Young Women

With their soft tan or blue backgrounds and their pretty allover designs in white or blue or brown, they make charming little dresses for Spring and Summer.

All the styles are new, and the draped skirts and bodices lend themselves admirably to the airy, pretty cottons.

Many have frills, some are ribbon trimmed, and there are many new ideas as to sleeves and necks.

\$16.50 to \$20.

14 to 20 year sizes.

(Second Floor, Chestnut)

NEW Bordered Veils for Sports Hats

Very smart they are and intended to be worn hanging straight from the brim of the hat.

They have hexagon, scroll or trench meshes with deep borders of chiffon or woven silk and they come in black, brown, navy or taupe, \$1.50 to \$4.50 each.

(Main Floor, Central)

WOMEN'S Patent Leather Pumps

With pointed tips, perforations and low French heels are \$11 in The Exclusive Little Boot Shop.

(First Floor, Market)

NEW Georgette Crepe Skirts With the Fashionable Deep Hem

This, by the way, is a feature of the new Paris gowns. The other noticeable features about these beautiful skirts are tucks, wide and narrow ones and used in novel combinations.

Also many have hemstitching and there are the prettiest crushed girdles, ending in a sash. One style opens at the side under pearl buttons run through with the crepe. Another has Irish croch buttons.

Altogether there are five models, all priced at either \$22.50 or \$25.

(First Floor, Central)

TWO Blue Serge Specials at \$1.25 and \$2.25 a Yard

Both are all-wool and both are remarkably good. There is no question at all about the fashionableness of blue serge this Spring and it is the one wool fabric that is worn all Summer long.

The serge at \$1.25 is a light-weight dress quality, 40 inches wide.

The serge at \$2.25 a yard is a heavier tailoring grade for capes, coats, suits and skirts. It is 50 inches wide.

(First Floor, Chestnut)

Large Supplies of Good, Inexpensive Undermuslins in the Sale of White

Really remarkable night-gowns at \$1, for instance, are Empire style trimmed with lace and pink casings; or with lace or French-knot embroidery, done in color. Others at \$1.50 are also Empire style.

Other items are petticoats—double-panel styles of absolute plainness, having tucked self-flores, or blind-embroidery flores; or \$1.25; crinkly crepe nightgowns without any decoration except the blue stitching, which doesn't require ironing, prices \$1.85 to \$2.25, and other nightgowns with simple scallops at \$1. High-necked, nightgowns with tucks and fine eyelet-embroideries at \$1.75 and \$2 are among the very best things of the Sale. Finer qualities are \$2.75 to \$2.85.

Chemises with simple and dainty lace and tucks are \$1.50; good long petticoats with eyelet-embroidery, and the much-wanted under-flores; prices being \$2 to \$2.85.

These are only instances taken at random—the Third Floor tables are covered with thousands of similar good things, and practically none of the prices are above \$5.

(Third Floor, Central)

Corsets in the White Sale

L. R.'s at \$1 and 1.25 are all discontinued models except one at \$1.25, which is of open mesh.

The American Lady corsets at \$2.50 and \$3.50 are two specials—one topless, of white broche; one low-bust, of pink or white broche, with free hips; one white broche, with low bust for average figures.

(Third Floor, Chestnut)

Hundreds of Fresh Waists in the White Sale

New Georgette crepes and crepes de chine, embroidered and beaded, and nearly all in light colors. Prices \$3.85 to \$5.

New white voiles and batistes, tailored and trimmed. Also white voiles with colored cross-bars. \$1, \$1.50 and \$1.65.

(East and West Allees)

NEW Satin Taffeta Ribbon

Soft and crushable and in many of the new fashionable colors, light and dark.

It is exactly the right width for sahes for lingerie frocks, 6 and 8 inches wide. The price is \$1.15 and \$1.65 a yard.

(Main Floor, Central)



Bewitching New Sports Coats Just Here From Paris

It was only a little over a month ago when our representative was in that wonderful city of France, selecting these things. There was no butter, no sugar and fuel was scarce; the streets were crowded with men in khaki and the echo of the Great War was still sounding—yet Mademoiselle Paris was working fast and furious to maintain her supremacy in fashion.

These sports coats are among the most charming of the new modes. They are of a fine quality of artificial silk which is even more lustrous than real silk, and the colors—! There are seven models, each in different colors, and any woman who gets one of these coats need have no fear of seeing a duplicate on some other woman soon, as there is only one of each kind and color.

Prices are \$60, \$65 and \$75.

Also some beautiful coats of jersey wool in navy, taupe and wine at \$50.

(First Floor, Market)

AIRY Frocks of Printed Crepes for Young Women

There is such a vogue for the dainty frocks of printed crepe Georgette that we are very glad to announce the arrival of many new ones.

Blue - and - white, tan-and-blue, and tan-and-brown are some of the charming colorings.

They make delightful little afternoon gowns, come in a fascinating variety of styles, and are \$40 to \$55.

14 to 20 year sizes.

(Second Floor, Chestnut)

Spring Notes for the Home

An electric washing machine soon pays for itself and renders the domestic service problem one of small moment. Seven kinds in the House Furnishings—\$75 to \$150.

Mammoth tuberose bulbs grown in the South are 5c each; 50c a dozen. They are the variety known as the double pearl.

Wanamaker plant food at 15c a package—enough to nourish fifty plants for six months—is one of the few cheap things left in a world given over to the high cost of living.

Time now to plant sweet corn, wax beans and lima beans. All to be had in bulk near the tuberose bulbs.

Howard dustless dusters for housecleaning operations are chemically treated to absorb the dust and yet retain these chemical properties after being washed and sterilized. 30c for the dusters; \$1.50 for the mops.

Good soaps for housecleaning time are the Oval Queen at 8c a cake; the Wanamaker Oleine at 11c a cake, and the Pearl at 11c a cake, or \$1.75 for a case of 100 cakes. Also the Wanamaker Borax at 14c a cake, or \$7.75 the case of 60.

The William Penn furniture polish has no equal, so far as we know. 35c, 60c and 80c a bottle.

Chamois polishers that don't get hard are 70c to \$3.50.

Water glass for preserving eggs—this being the best month in which to "put them down"—is 35c and 75c for 1 and 2½ pound packages.

The Quaker Moth Chest provides safe and economical storage for winter clothes. It is large enough to hold five suits of clothes and small enough to go on a shelf. \$1.50 each.

Septola—a coal tar preparation—insures sanitary cleanliness. 25c to \$1 a bottle.

(Fourth Floor, Central and Market)

A FOUNTAIN Pen

One of the little but important things that should go into every outward-bound suitcase.

Excellent fountain pens, self-filling and safety models in regular or vest-pocket size, \$2.50 to \$50. The latter has a 14-kt. gold barrel.

(Jewelry Store, Chestnut and Thirteenth)

SWEATER Time for the Children

Among the new sweaters that we've lately unpacked in the Children's Wear Store are some pretty little affairs of a new basket-weave. Some are in slip-on style—and these are \$3.50; those with sleeves are \$5.50. And they come in buff, a lovely peacock blue, rose and Pekin blue. 30 to 36 inch sizes.

Other new sweaters for children of 2 to 6 years are in many styles—slip-on, square-necks, round-necks, and V-necks, and in different weaves. There are buff, Pekin, rose, turquoise and a deep, rich brown. \$3 to \$4.

(Third Floor, Chestnut)

A Handbag Special at \$3.50.

This is a very low price for a good suede handbag, as any woman knows.

A good-looking, new-style bag, too, with door-top that has a mirror inside. Colors are tan and brown.

(Main Floor, Chestnut)

Colonial Rag Rugs for a Third Less

Hundreds of room-size and small rugs in the "hit-or-miss" design, the most popular of all rag rug patterns because of its charm, its adaptability and the fact that it does not soil easily.

By a large cash purchase we procured 1500 of these rugs of a well-known make to sell at a third less than regular prices.

Large as the lot is, the demand for rag rugs is so great just now that we would advise early selection if you wish to make sure of getting certain sizes.

Room Sizes	Small Sizes
9x12 ft., \$10.85	24x36 in., 95c
8x10 ft., \$8.85	24x48 in., \$1.45
6x9 ft., \$5.85	27x54 in., \$1.75
	30x60 in., \$2.25
	36x72 in., \$2.75

(Seventh Floor, Chestnut)

New Books

"The Clintons and Others," by Archibald Marshall. \$1.75. To read his novels, as a good critic has said, is like visiting in a good home.

"Traveling Companions," by Henry James. \$1.75. A collection of stories which has not appeared before in book form.

"White There's Life," by Elinor Moriaunt. \$1.50.

"The Training of a Salesman," by William Maxwell. \$1.50.

(Main Floor, Thirteenth)

SUMMER Curtains at Special Prices

Counting the cost and the trouble, few women would think it worth-while to make curtains like these when they can buy them all ready to hang at such prices:

Plain ruffled muslin curtains, \$1.75, \$2, \$2.50 and \$3 a pair.

Dotted ruffled muslin curtains, \$2 and \$2.25 a pair.

Dotted marquisette curtains, \$3.25 and \$4 a pair.

(Fifth Floor, Market)

200 Odd Pieces of Bedroom Furniture Reduced One-third

All of these are single pieces, principally in discontinued patterns.

The collection includes many very fine things, some of them attractively decorated, but the bulk of the assortment

\$26 for a single mahogany Adam style bed.

\$30 for a full-size mahogany bed, Adam design.

\$57 for a full-size mahogany bed, Louis XVI design.

\$97 for a pair of post Colonial walnut beds.

\$38 for a full-size mahogany Louis XVI bed.

\$45 for an ivory enamel bureau.

\$30 for a mahogany and decorated bureau.

\$41 for a mahogany bureau, Adam design.

\$42 for a mahogany bureau, Queen Anne design.

\$60 for a walnut bureau, Adam design.

\$72 for a walnut bureau, post Colonial.

\$87.50 for a mahogany and decorated bureau, Empire.

\$53 for an ivory enameled bureau.

(Sixth Floor)

The Right Suit for a Young Man

is the kind that leaves him all of his youthfulness and imparts to him a new manliness.

Of course, it should be a reliable suit in the fabric and in the way it is made and finished. All the youths, students and young men's suits in our stock come up to these requirements. As a matter of fact, it is because they do come up to these requirements that they are here.

Prices from \$28 to \$50.

(Third Floor, Market)

One Difference Between a Straw Hat and an Automobile

is that few men can be expected to buy a new automobile every year, but every man of any self-respect will get a new straw hat each Spring—and usually another later in the season.

Men of fashion say there are no straw hats in Philadelphia to equal these two London makes—Lincoln-Bennett, \$3.50, \$4 and \$4.50. Redleaf, \$3, \$4 and \$5.

Is your straw hat a 1919 model?

(Main Floor, Market)

Good Warm Weather Shirts With Separate Soft Collars

Soft-cuff negligee shirts made of light-weight pongee in tiny black, blue or lavender checks.

The soft separate collars are of the same material and design and are a good shape.

Price \$2.65.

(Main Floor, Market)

The Kind of Oxfords Young Men Like

are shown in three narrow-toe English style shoes in black calf-skin, cordovan and dark tan Russia calfskin.

The first two are \$9 a pair and the last is \$9.50. All have low, broad heels and wide shanks.

(Main Floor, Market)

A Charming Bedroom Suit

which belongs in some Summer cottage may be seen just now in The Little House. The bed is a four-poster with canopy and head-curtains of softly tinted printed linen, and it and the other pieces, painted in soft green, are decorated with the same motif which appears on the linen. There are eleven pieces—two of them covered with rose satin, the rest painted, and the price of the entire suit is \$1277.

We can provide this suit in any color and any scheme of decoration the purchaser desires.

(Fifth Floor, Chestnut)

NEW Wash Suits for Little Chaps

Of these we are showing a large variety in sizes for little fellows of 3 to 10 years at \$3.25 to \$6.50.

All the popular styles are included—"Oliver Twist," Norfolk, short Russian—and all the regular, standard wash fabrics, such as chambrays, linens, kindergarten cloths and striped galateas.

The assortment of colors and color-combinations is as large as any one can desire.

The suits are very well modeled and made and we don't believe they can be improved upon for the prices.

(Second Floor, Central)

HERE'S a Chance to Have Your Old Umbrella Recovered for \$1.90

By a bit of good fortune we were able to procure some specially good material, for a low price, and it is this we will use if you bring us your umbrella.

It is of fine Egyptian cotton, this material, with a silk warp—and that's an excellent combination. The weave is close and fine, there is a wide silk selvedge, and the color is a good black.

There's just enough material to cover 800 umbrellas—and there are sizes 22 to 28 inches.

Usually such covers would cost a half more.

(Main Floor, Market)

MADEIRA Linen Luncheon Sets at \$5.50

These are very good specimens of Madeira work and extraordinary at the price.

All are hand-scalloped and hand-embroidered in attractive designs on a good grade of Irish linen. Each set consists of six tumbler doilies, six plate doilies and one centerpiece to match.

(First Floor, Chestnut)

Lawns and Gardens are Calling for These Handsome Furnishings

If your lawn or garden is to look its best—now that the grass is so green and the buds are bursting so beautifully—you should select the proper furnishings and ornaments as soon as possible.

You will find a very attractive display of these in the China Store, a display comprising benches, sundials, sundial pedestals, bird baths, flower-pots, various kinds of flower vases, all moderately priced, commencing with flower-pots, at \$3.75 for a flower-box.

Two types of pieces are shown, both of them weather-proof, one kind in a white, being a mixture of crushed marble and white cement, the other in a gray color, being made of crushed granite and white cement.

(Fourth Floor, Chestnut)



The Most Dangerous Wild Animal in the World Today Is the Common House Fly

Bears, panthers, venomous snakes and other vicious and dangerous original inhabitants have been driven away from the habitations of men and are almost forgotten as dangers of the past. Even the mosquito is a subject of control, and wherever sufficient energy is given to the matter he can be exterminated as he was in the Canal Zone, as he was in the fever-ridden fields in Cuba.

But the Common House Fly Is Harder to Stop Than the German Army Ever Was

Rover, thief, outlaw and murderer—he is found everywhere and there is nothing we can do to control him. We cannot exterminate him, we can hardly lessen his numbers.

There is only one thing possible and that is to put up screens to keep him out of the house.

The Wanamaker Store is ready with window



and door screens of the best description in all sizes. We can supply you with adjustable screens for all your windows and every measurement.

Wing End Window Screens—high extension.	All-Metal Sliding Screens—high extension.	48x48	60x60
15x33 inches, 95c.	15x33 inches, 65c.	80c
24x36 inches, \$1.15.	24x33 inches, \$1.	Full size
28x44 inches, \$1.55.	32x32 inches, \$1.15.	85c
Center Extension Screens—high extension.	Knock-Down Screen Frames—make your own sliding screens, paint them to match.
15x33 inches, 55c.	Natural Stained
24x41 inches, 95c.	36x36	70c
30x37 inches, \$1.10.	42x42	75c
		70c

(Fourth Floor, Market)